

Pre-Client Interview

Here's what I need to know about your book to give you a publishing proposal (and the cost). Anything you don't know, just leave out (except the personal info) when you send your response email to

info@YesBearPublishing.com

Personal – *I need to know how we can communicate best.*

- Name
- Country
- Time Zone
- Email and/or Phone Number

Book Progress – *Are you just starting out, or farther down the line of progress?*

- Words
 - word count
 - target audience
 - edited yet?
- Illustrations –
 - need illustrations?
 - already have illustrations?
 - how many illustrations do you need?
- Size – dimensions of your book (8x10 inches, 6x9 inches, etc.)?
- What is the book about?

After you've supplied me with this information, I will send you a proposal "smorgasbord" where you can see all the services that I offer that are relevant to your book project. Each element will have an associated cost with it. Any items you don't need or want, or are going to do yourself, just scratch it out. Then, add all the costs together and that will be the total cost for the project.

Usually, I'm able to get my clients in and out of the process in **less than 60 days**—many times in less than 45 days.

I require a **50% deposit** before beginning the work. Then the final 50% is due at the completion of the project. If illustrations are required, I'll need 60% to begin (so I can pay the illustrator) and 40% at completion.

By the way, I offer a 10% discount if we can do all this on the phone instead of by correspondence.